



COMPANY SUPPORTER

Frequently asked questions



What exactly do you mean by Company Supporter?

Our Company Supporter programme simply asks that you make a commitment to an annual donation so that we have predictable and sustainable income to grow our charitable services.



How much do we have to pledge?

There's no fixed amount that you need to commit to, but for pledges over £€1000 your logo will appear on our **Company Supporters web page** and for pledges over £€10,000 you will see your logo on our **Wall of Fame!**



What are the benefits of being a Company Supporter?

There are lots of fantastic benefits including access to our free scheduled online MHFA training and exclusive Company Supporters Hub with a huge range of resources. You'll also receive your 'Hard Hat Heads Up' newsletter every month which has information about how you can support national awareness campaigns and lots of free assets you can easily share with your team, supply chain and customers. And that's just for starters! For more information download our **Company Supporter Brochure** to find out more.



Would being a Company Supporter improve our ability to demonstrate our Social Value?

Yes. Each year we publish an **Impact Report** which details who we've helped, how we've helped and the impact we are making.



What's the process for signing up?

If you're not already in touch with one of our Regional Ambassadors you can simply **pledge your annual donation here** and we will be in touch.



Will you send me an invoice?

Yes, we will email you an invoice for your annual pledge with information on how to pay. If you require a purchase order number first, then please let us know before we send the invoice.



How do I know when my renewal is due?

Don't worry, we'll be in touch to let you know when your pledge is due for renewal. We won't invoice you until we have your permission to do so.



When do I get my bespoke Company Supporter graphic?

Once you've paid your invoice and we have your logo, we will send you your bespoke supporter graphic that you can use wherever you wish. This can take around five days.



When will my logo go on the Company Supporter page on your website?

Once you've paid your invoice and we have your logo, we will upload it to the Company Supporter website page if you have pledged over ££1000 or to our Wall of Fame if you've pledged over ££10,000. This can take around two weeks.



When will our support be publicised on social media?

Once you've paid your invoice and we have your logo, we will publicise your support across our social media channels. This can take around two weeks. We'll tag you into any posts, so that you can like and share across your own channels.



What happens if we change our logo?

If your company changes its logo then simply let us have your new version and we will make any necessary updates. This is especially important when you are renewing your pledge as this is when we will publicise your support again.



Can we use the Lighthouse Club logo in our promotions and where can I get it?

Yes, you can use our logos for your own publicity and we love to see you sharing your support. All we ask is that you don't change or modify our logo in any way. You can download logos from our Company Supporters Hub and you will be given access to this exclusive portal once you're on board.



We'd like to issue a press release to announce our support, can you provide a quote from someone in your organisation?

Yes, we are very happy to help you publicise your support and can provide a quote for you. When you have a draft release ready for comment or if you need a bit of help simply email marketing@lighthouseclub.org and we will get straight back to you.



How can we access campaign resources and further information?

Your exclusive Company Supporter Hub holds all our campaign resources, social media assets, helpline posters and other material to help you share your support and spread the word about our charitable services. You will be given access to the hub once you're on board!



How do we access our free training in the Wellbeing Academy?

Anyone can access our free self-paced e-learning modules and online tutor-led masterclasses through our **Wellbeing Academy**. You do not need a code and you can register for as many of the courses as you wish.



How do we access our free MHFA Accredited training in the Wellbeing Academy?

All of your MHFA accredited training can be booked through the **Wellbeing Academy**. Once you've paid your invoice, your Regional Ambassador will be in touch with your unique code which will enable you to book your training free of charge. Once you've received your code you will need to allow 48hrs before booking your training.



I'd like to have a chat with someone before I proceed, who can I get in touch with?

If you're already in touch with one of our Regional Ambassadors then you can contact them directly or if you're not sure simply drop us a quick email with your contact information to companysupporter@lighthouseclub.org and we will be in touch to answer any questions you have.



For more information about the Lighthouse Construction Industry Charity visit lighthouseclub.org

Registered Charity No. UK 1149488 | Registered Charity No. ROI 20200334 | Company No. 08244118