

Friday 13<sup>th</sup> October  
The Brewery



# SPONSORSHIP OPPORTUNITIES



# About CONSTRUCT Day

**CONSTRUCT  
DAY 2023**  
Friday 13<sup>th</sup> October

CONSTRUCT Day is CONSTRUCT's annual flagship event, where the industry come together to exhibit, network and celebrate the best in concrete structures at the CONSTRUCT Awards.

The day begins with the exhibition and networking, which will be followed by a drinks reception. Then guests will be able to enjoy a wonderful three course meal, followed by entertainment and finally the awards.

Now attracting over 600 guests, this event is extremely popular on the industry calendar and continues to sell out year after year. CONSTRUCT Day offers the perfect opportunity to get your brand in front of key industry players, and with our various sponsorship packages you can take advantage of this vast platform to promote your company.



# Intro from the Chairman



Friday 13<sup>th</sup> October

It is my pleasure to announce on behalf of CONSTRUCT that CONSTRUCT Day 2023 will be returning to The Brewery within walking distance from Liverpool Street, Moorgate, and Barbican stations. CONSTRUCT Day is about showcasing the concrete structures and groundworks sector highlighting what we have to offer the industry. We welcome the chance to celebrate the work that we have achieved as a sector after facing difficulties and challenges such as materials prices, labour supply, and economic slowdown.

We hope that we can rely on your support in 2023 for the return to The Brewery one of the UK's leading unique event venues based in the City of London. Our annual event is a great opportunity for networking and allows your business the opportunity to position itself as a major supporter of CONSTRUCT, so whether you take the headline sponsorship or become an award sponsor, your contribution will go a long way in helping CONSTRUCT deliver a fantastic event and support the wider work we do for the concrete structures and groundworks industry.

Above all, I hope you will join me and the CONSTRUCT team for the opportunity to gather once again and celebrate our resilience and achievements after more challenging times for the construction industry.

Thanks for the support and I look forward to seeing you on the 13th of October!

Neil Marney, CONSTRUCT Chairman



# The Venue



Friday 13<sup>th</sup> October

## The Brewery

The Brewery is the premier event and fine dining venue in the City of London, from the extravagant to the discreet, for hundreds of customers or for a handful.

Our aim is to carry on the proud tradition of the Whitbread Brewery, which has been at the heart of entertainment in London since the era of Lords Nelson and Byron.

Bringing together a special team of talented experts in the fields of venue management, event production, fine dining and customer service, we are proud to offer a unique and flexible environment for almost any kind of event.



# Keeping you Safe at CONSTRUCT Day



CONSTRUCT is committed to ensuring that our event provides a safe environment for our members and other attendees. The Government's roadmap for England which set out the criteria for lifting restrictions, including large-scale events has been in place since 21 June 2021.

This, coupled with the success of the vaccination programme to date and the return-to-work procedures now in place gives us the confidence that we will be able to deliver CONSTRUCT Day as planned, just as we did in 2022.

We, however, can put contingency measures in place to comply with restrictions should the situation change.

The Brewery has enhanced its cleaning process since the pandemic with sanitising stations posted around the venue.

One-way systems can be introduced if required to navigate around the venue, including through the exhibition, and the hospitality elements of the event.

CONSTRUCT will always follow the guidance issued by the UK Government and will operate the event within those constraints. If you have any questions or concerns about the event or our COVID-19 measures, please do not hesitate to contact us at [enquiries@construct.org.uk](mailto:enquiries@construct.org.uk).



# Sponsorship Packages

A range of sponsorship opportunities are available to suit all budgets



**Headline**  
One available



**Gold**  
Two available



**Silver**  
Three available



**Award**  
Five available

# Sponsorship Packages



Friday 13<sup>th</sup> October

	Headline	Gold	Silver	Award
	(Front row table of 12 included)	(Front row table of 10 included)	(Standard table of 10 included)	
	1 available	2 available	3 available	5 available
	£ 10,000.00	£ 7,000.00	£ 5,000.00	£ 3,000.00
Highest profile branding (Tea & Coffee station)	√			
Speech	√			
Press coverage	√	√	√	√
Front and centred table 12	√			
Front row table of 10		√		
Table of 10			√	
Present an award				√
Specific award coverage				√
Onsite branding	√	√	√	√
Drink reception branding	√			
Digital onsite branding	√	√	√	√
Pre-event promotion	√	√	√	√
Ad in A5 guest book	1 page	½ page	¼ page	
Drinks package 1x champagne/3 bottles of wine/1x bucket 20 beers	√			
Drinks package 3 bottles of wine/1 x bucket 20 beers		√		
Drinks package 1x bucket 20 beers			√	

This table clearly lays out our various sponsorship packs and what benefits they offer. Full details of each individual sponsorship pack can be found on the following pages.

# Headline Sponsor



Friday 13<sup>th</sup> October

Get the most out of CONSTRUCT Day this year by becoming the Headline Sponsor. In our new and improved venue, there are plenty of opportunities to promote your brand in front of the industry key players.

## Branding

In our new venue, Tobacco Dock, your brand will flow throughout the vast and beautiful space. This includes sponsor banners across the entrance and other marketing materials throughout the venue. The Headline Sponsor will also have printed leaflets which will be distributed at the event and branding on all of our event literature which includes programmes, signage, presentations and more!

## Coverage

As a Headline Sponsor you will get coverage across our social media platforms, monthly newsletters, press releases and a feature in CONSTRUCT Yearbook which is distributed to almost 5,500 Construction News subscribers

## Exclusivity

As a Headline Sponsor you will receive a premium position table of 10 with some complimentary beer and wine at the awards, as well as a premium space in the CONSTRUCT Vaults exhibition. You will also have the opportunity to present a short speech at the start of the formal proceedings.



£10,000 Package



# Gold Sponsor



Friday 13<sup>th</sup> October

CONSTRUCT Day attracts over 600 guests from across the supply chain and offers an excellent opportunity to be associated with best practice in the sector as well as raising your profile among key players in the industry, including clients, contractors, material providers and service providers. It is also a great way to gain recognition among decision makers in your sector.

## Branding

As a Gold Sponsor you will have branding on all of our event literature which includes programmes, signage, presentations and more!

## Coverage

You will receive coverage through all of our social media channels, press releases and special event e-newsletter, and a feature in CONSTRUCT Yearbook which is distributed to almost 5,500 Construction News subscribers.

## Exclusivity

As a Gold Sponsor you will have a table of 10 included with some complimentary beer and wine at the awards and, also a premium exhibition spot in the exhibition and networking.



£7,000 Package

# Silver Sponsor



Friday 13<sup>th</sup> October

CONSTRUCT Day attracts over 500 guests from across the supply chain and offers an excellent opportunity to be associated with best practice in the sector as well as raising your profile among key players in the industry, including clients, contractors, material providers and service providers. It is also a great way to gain recognition among decision makers in your sector.

## Branding

As a Silver Sponsor you will have branding on all our event literature which includes programmes, signage, presentations and more!

## Coverage

You will receive coverage through all our social media channels, press releases and special event e-newsletter, and a feature in CONSTRUCT Yearbook which is distributed to almost 5,500 Construction News subscribers.

## Exclusivity

As a Silver Sponsor you will have a table of 10 included with some complimentary drinks package consisting of 1 x bucket of 20 beers at the awards and, also a premium exhibition spot in the exhibition and networking.



£5,000 Package

# Award Sponsor



Friday 13<sup>th</sup> October

The CONSTRUCT Awards recognise excellence in the concrete structures industry. There are five award categories; Project of the Year, Health & Safety Award, Unsung Hero and Young Achiever and PTA Award. As an award sponsor you will have the opportunity to sponsor and present one of these awards.

## Branding

As an Award Sponsor you will have branding on all of our event literature which includes programmes, onsite branding, presentations and more! You will also get a credit on the trophy for the award you have chosen to sponsor.

## Coverage

The benefit of Award Sponsorship is that you will have coverage whenever the award that you sponsor is mentioned through our social media and other communication channels. You will also have a specific credit in the CONSTRUCT Yearbook which covers each award and reaches almost 5,500 Construction News subscribers.

## Exclusivity

As an Award Sponsor you will get the opportunity to present an award of your choice, but make sure to book early to get first pick!



£3,000 Package

# How to Sponsor CONSTRUCT Day



If your organisation wishes to partner with CONSTRUCT as a sponsor of CONSTRUCT Day, please complete the online sponsorship enquiry form.

If you have any questions, please feel free to contact us.

**Email:** [RSVP@construct.org.uk](mailto:RSVP@construct.org.uk)

**Linkedin:** CONSTRUCT

**Twitter:** @CONSTRUCT\_CSG

