

Friday 30 September
Tobacco Dock



SPONSORSHIP OPPORTUNITIES



About CONSTRUCT Day

CONSTRUCT
DAY 2022



Friday 30 September

CONSTRUCT Day is CONSTRUCT's annual flagship event, where the industry come together to exhibit, network and celebrate the best in concrete structures at the CONSTRUCT Awards.

The day begins with an exhibition and networking, which is followed by a drink's reception. Then guests enjoy a wonderful three course meal, followed by the CONSTRUCT Awards and entertainment.

Now attracting over 500 guests, this event is extremely popular on the industry calendar and continues to sell out year after year. CONSTRUCT Day offers the perfect opportunity to get your brand in front of key industry players, and with our various sponsorship packages you can take advantage of this vast platform to promote your company.



Intro from the Chairman



On behalf of CONSTRUCT, it's my pleasure to announce CONSTRUCT Day 2022. I am sure we all share the excitement of being able to come together in person to celebrate our industry through CONSTRUCT Day. We are delighted to confirm that for the 2nd year running we will be hosting the event at Tobacco Dock, a spectacular space which is perfect for holding such a large event as CONSTRUCT Day.

I want this to be the shining showcase of what the concrete structures industry has to offer. We need to celebrate the work that we have achieved after facing mounting challenges from a pandemic to price increases and conflict in Ukraine to name but a few.

So, I hope that we can count on your support this year. CONSTRUCT Day gives your business the opportunity to position itself as a major supporter of CONSTRUCT, so whether you take the headline sponsorship or become a premium supporter, your contribution will go a long way in helping CONSTRUCT deliver a fantastic event and support the wider work we do for the concrete structures industry.

Above all, I hope you will join me and the CONSTRUCT team at the opportunity to gather once again and celebrate our resilience and achievements after a challenging times for the construction industry.

Thanks for the support and I look forward to seeing you on 30th of September!

Neil Marney

CONSTRUCT Chairman

The Venue



CONSTRUCT DAY 2022 will be taking place at Tobacco Dock.

Tobacco Dock offers a vast range of branding opportunities throughout the venue, so with our various sponsorship packs you can get your company name seen by all!

From the moment you enter the venue, right through to the Great Gallery, there is ample opportunity for your brand to be showcased in this spectacular space. Starting with the entrance, the first thing guests will see is your brand displayed on the arches of the building, with the modern, branded arch infills.

As you enter the venue from Quayside Walkway into the remarkable Quayside Courtyard, your brand will be advertised on an overhead banner, leading you to Quayside 1, the exhibition room.

This year we have moved from the Vaults to Quayside 1 exhibition room with high ceiling and a more open space and feel. Quayside 1 will be draped in banners featuring sponsor logos and window panels, meaning that your brand will be seen throughout the exhibition and networking space.



Keeping you Safe at CONSTRUCT Day



CONSTRUCT is committed to ensuring that our event provides a safe environment for our members and other attendees. The Government has lifted all COVID-19 related restrictions, and with the success of the vaccination programme to date, it has given us the confidence to say we should be able to deliver CONSTRUCT Day 2022 as planned, with very minor, COVID-19 impacts.

We are, however, planning several scenarios and contingencies to ensure we can quickly introduce the required restrictions if the situation changes. These measures could include:

Reducing the risk of infection at the event

- It is possible that if COVID-19 infection levels begin to rise again, large-scale events may be required to screen attendees - if required, we will use the Government recommended testing system at the time
- If 'vaccine passports' are introduced by the time of the event, and can be used domestically, in the UK, we will look at registration systems that allow for this to gain access to the event
- If any additional measures of this sort are introduced, attendees would need to allow additional time for arrival and only attend if they are well, and not showing any symptoms of COVID-19
- The venue has confirmed enhanced cleaning will be in place, and sanitising stations posted around the venue.

Allowing for social distancing

- The benefit of using Tobacco Dock as the venue means – if necessary – we can reduce capacity without diminishing the historic size of CONSTRUCT Day
- We will continue to sell tables of 10 as normal, but if restrictions require us to reduce table size, we have the space to split bookings over two tables
- One-way systems can be introduced if required to navigate around the venue, including through the exhibition, and the hospitality elements of the event.

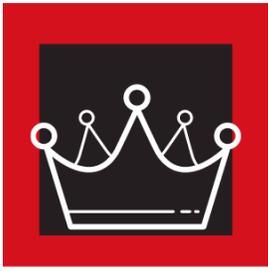
New restrictions for large-scale events

- While the Government is committed to not returning to any restrictions/lockdowns, it cannot be ruled-out that large events may be curtailed in the future as a result of COVID-19.
- If an event of this size cannot take place as planned on 30 September 2022, we will be working closely with the venue to move the event to an alternative date in early 2023.

In all cases, CONSTRUCT will always follow the guidance issued by the UK Government and will operate the event within those constraints. If you have any questions or concerns about the event, please do not hesitate to contact us at enquiries@construct.org.uk.

Sponsorship Packages

A range of sponsorship opportunities are available to suit all budgets



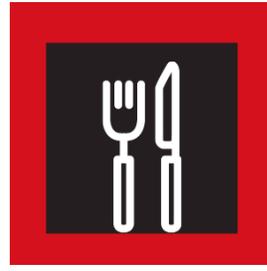
Headline

One available



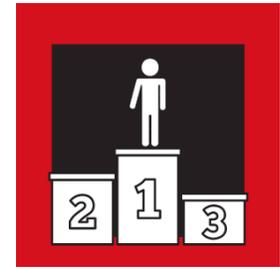
Gold

Two available



Silver

Three available



Award

Five available

Sponsorship Packages

	Headline <small>(Premium table of 12 included)</small>	Gold <small>(Premium table of 10 included)</small>	Silver <small>(Standard table of 10 included)</small>	Award
	1 available	2 available	3 available	5 available
	£ 15,000.00	£ 10,000.00	£ 6,000.00	£ 4,000.00
Highest profile branding (Tea & Coffee station)	√			
Speech	√			
Press coverage	√	√	√	√
Premium table 12	√			
Premium table of 10		√		
Standard Table of 10			√	
Present an award				√
Specific award coverage				√
Onsite branding	√	√	√	√
Drink reception branding	√			
Digital onsite branding	√	√	√	√
Pre-event promotion	√	√	√	√
Free Exhibition stand	√	√	√	
Half page Ad in A5 guest book	√	√	√	
Drinks package 1 x Champagne /3 bottles of wine/1 x bucket 20 beers	√			
Drinks package 3 bottles of wine/1 x bucket 20 beers		√		
Drinks package 1 x bucket 20 beers			√	

This table clearly lays out our various sponsorship packs and what benefits they offer. Full details of each individual sponsorship pack can be found on the following pages.

Headline Sponsor



Get the most out of CONSTRUCT Day this year by becoming the Headline Sponsor. In our new and improved venue, there are plenty of opportunities to promote your brand in front of the industry key players.

Branding

In our venue, Tobacco Dock, your brand will flow throughout the vast and beautiful space. This includes sponsor banners across the entrance and other marketing materials throughout the venue. The Headline Sponsor will also have printed leaflets which will be distributed at the event and branding on all our event literature which includes programmes, signage, presentations and more!

Coverage

As a Headline Sponsor you will get coverage across all our social media platforms, monthly newsletters, press releases and a feature in CONSTRUCT Yearbook which is distributed to almost 5,500 Construction News subscribers

Exclusivity

As a Headline Sponsor you will receive a premium position table of 12 with some complimentary drinks package consisting of 1 x Champaign, 3 x bottles of wine and 1 x bucket of 20 beers at the awards, as well as a premium space in the CONSTRUCT Quayside 1 exhibition room. You will also have the opportunity to present a short speech at the start of the formal proceedings.



£15,000 Package

Gold Sponsor



CONSTRUCT Day attracts over 500 guests from across the supply chain and offers an excellent opportunity to be associated with best practice in the sector as well as raising your profile among key players in the industry, including clients, contractors, material providers and service providers. It is also a great way to gain recognition among decision makers in your sector.

Branding

As a Gold Sponsor you will have branding on all our event literature which includes programmes, signage, presentations and more!

Coverage

You will receive coverage through all our social media channels, press releases and special event e-newsletters, and a feature in CONSTRUCT Yearbook which is distributed to almost 5,500 Construction News subscribers.

Exclusivity

As a Gold Sponsor you will have a table of 10 included with complimentary drinks package consisting of 3 x bottles of wine and 1 x bucket of 20 beers at the awards and, also a premium exhibition spot in the exhibition and networking.



£10,000 Package

Silver Sponsor



CONSTRUCT Day attracts over 500 guests from across the supply chain and offers an excellent opportunity to be associated with best practice in the sector as well as raising your profile among key players in the industry, including clients, contractors, material providers and service providers. It is also a great way to gain recognition among decision makers in your sector.

Branding

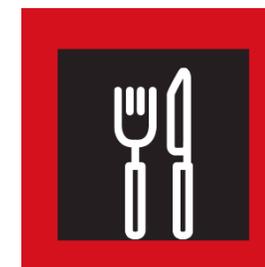
As a Silver Sponsor you will have branding on all our event literature which includes programmes, signage, presentations and more!

Coverage

You will receive coverage through all our social media channels, press releases and special event e-newsletter, and a feature in CONSTRUCT Yearbook which is distributed to almost 5,500 Construction News subscribers.

Exclusivity

As a Silver Sponsor you will have a table of 10 included with some complimentary drinks package consisting of 1 x bucket of 20 beers at the awards and, also a premium exhibition spot in the exhibition and networking.



£6,000 Package

Award Sponsor



The CONSTRUCT Awards recognise excellence in the concrete structures industry. There are five award categories; Projects over £2.5m, Projects under £2.5m, Health & Safety, Unsung Hero and Young Achiever. As an award sponsor you will have the opportunity to sponsor and present one of these awards.

Branding

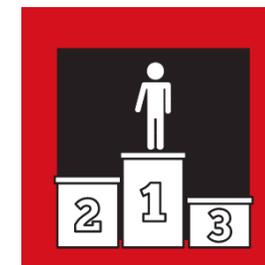
As an Award Sponsor you will have branding on all our event literature which includes programmes, onsite branding, presentations and more! You will also get a credit on the trophy for the award you have chosen to sponsor.

Coverage

The benefit of Award Sponsorship is that you will have coverage whenever the award that you sponsor is mentioned through our social media and other communication channels. You will also have a specific credit in the CONSTRUCT Yearbook which covers each award and reaches almost 5,500 Construction News subscribers.

Exclusivity

As an Award Sponsor you will get the opportunity to present an award of your choice, but make sure to book early to get first pick!



£4,000 Package

How to Sponsor CONSTRUCT Day



If your organisation wishes to partner with CONSTRUCT as a sponsor of CONSTRUCT Day, please complete the online sponsorship enquiry form.

If you have any questions, please feel free to contact us.

Email: RSVP@construct.org.uk

LinkedIn: [CONSTRUCT](#)

Twitter: [@CONSTRUCT_CSG](#)

