

# Developing Digital Leadership Skills in Construction SMEs

A  
**FREE**  
DEVELOPMENT  
PROGRAMME

Improving business performance by adopting digital solutions

## SPRING PROGRAMME 2022

We're delighted to announce the **Developing Digital Leadership Skills in Construction SMEs** Spring programme. The meetings are held online and are free for UK construction companies.

The programme is designed to help owners and managers of construction SMEs increase their use of digital solutions to improve business performance. It focuses on how they can introduce cost effective and proven digital tools to streamline time-consuming, repetitive and error-prone tasks.

Activities began in spring 2021 and run until June 2022. Participation is free and the programme is open to all construction companies across the UK. It's funded by the CITB and delivered by Gloucestershire Construction Training Group.

The programme provides three types of activity: Digital Boardrooms, Digital Focus Groups and Digital Discovery Sessions.

### Digital Boardrooms

**Digital Boardrooms are online meetings that bring together owners and managers of construction SMEs. Each meeting will include:**

- facilitated peer to peer discussions exploring ways to streamline or improve inefficient processes in a construction business
- practical support and guidance in an aspect of digital adoption from experts in digital solutions and business change
- a focus on improving business performance by adopting digital solutions

**The Spring Programme will explore the barriers to digital adoption highlighted by participants of previous Digital Boardrooms.**

### Spring Programme 2022

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|---|----------------------|
| • How do construction SMEs find and fund digital tools to improve efficiency? | <b>1 April 2022</b>  |
| • Making time and finding support for digital adoption in construction SMEs   | <b>8 April 2022</b>  |
| • Creating short and medium-term plans for digital adoption in construction   | <b>26 April 2022</b> |
| • How do construction SMEs develop the skills to support digital adoption?    | <b>6 May 2022</b>    |

**All meetings are held online from 9:30am until 11:30am**

Tuesday 24 May 2022  
University of Gloucestershire  
Oxstalls Campus GL2 9HW

### Developing Digital Leadership Skills in Construction SMEs

A full day of face-to-face activities exploring digital leadership in construction.

See the reverse of this flyer for more information

For more information and to book please visit [GCTraining.Group](https://www.gctraining.group)

If you would like to be a guest speaker or presenter at a Digital Boardroom please email [info@gctraining.group](mailto:info@gctraining.group)

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## Digital Focus Group including exploring digital solutions

Digital Focus Groups explore a single business activity or function in depth and discuss how digital technology could be used to make it more efficient. They are open to both industry leaders and others within their organisation.

Most Digital Focus Groups will now include demonstrations of relevant solutions.

For the Spring 2022 programme Digital Focus Groups and Digital Discovery Sessions have been merged.

### Spring Programme 2022

- Using digital solutions to manage Health & Safety in construction SMEs **10 May 2022**
- Exploring the options for data collection in construction including timesheets **20 May 2022**

**All meetings are held online from 9:30am until 11:30am**

## Digital Discovery Sessions

Digital Discovery Sessions will provide a pragmatic look at digital products and tools, both generic and those designed specifically for the construction sector. The aim is to increase awareness of the tools available and how they can be applied in a construction setting. They will include presentations from both solution providers and from companies who have introduced a digital solution, discussing what they have done and the improvements made. These are not sales pitches as the focus will be the products' key features and the benefits to construction SMEs.

**For the Spring Programme, Digital Discovery Sessions have been incorporated into Digital Focus Group meetings.**

## Developing Digital Leadership Skills in Construction SMEs; a F2F workshop

A full day of face-to-face group activities exploring digital leadership in construction. This will include managing culture change, overcoming resistance, evaluating digital solutions, designing new ways of working, overseeing implementation and overcoming barriers such as a lack of time or money.

The aim of this event is to give owners and managers of construction SMEs the skills they need to improve the performance of their business by adopting digital solutions. It will be of particular interest to companies wishing to streamline or remove time-consuming, error-prone and repetitive tasks.

**8:30am until 4:00pm - Tuesday 24 May 2022 - University of Gloucestershire  
Oxstalls Campus, Gloucester GL2 9HW**

**For more information and to book please visit [GCTraining.Group](https://www.gctraining.group)**

If you would like to showcase your digital solutions or share your digital adoption story please email [info@gctraining.group](mailto:info@gctraining.group) or call **07827 335918**