

**Friday 1 October**  
**Tobacco Dock**

**CONSTRUCT**  
**DAY 2021**



**SPONSORSHIP OPPORTUNITIES**



# About CONSTRUCT Day

CONSTRUCT Day is CONSTRUCT's annual flagship event, where the industry come together to exhibit, network and celebrate the best in concrete structures at the CONSTRUCT Awards.

The day begins with the exhibition and networking, which will be followed by a drinks reception. Then guests will be able to enjoy a wonderful three course meal, followed by entertainment and finally the awards.

Now attracting over 600 guests, this event is extremely popular on the industry calendar and continues to sell out year after year. CONSTRUCT Day offers the perfect opportunity to get your brand in front of key industry players, and with our various sponsorship packages you can take advantage of this vast platform to promote your company.



Friday 1 October



Friday 1 October

# Intro from the Chairman



On behalf of CONSTRUCT, it's my pleasure to announce CONSTRUCT Day 2021. After a year of event cancellations and postponements, I am sure we all share the excitement of being able to come together in person and say goodbye to online meetings! 2020 had planned to see a bigger and better CONSTRUCT Day, with the announcement of a new venue. We are delighted that we will be able to host the event at Tobacco Dock this year, a spectacular space which will be perfect for holding a large event and complying to social distancing measures if needs be.

I want this to be the shining showcase of what the concrete structures industry has to offer, and to be able to celebrate the work that we have achieved after facing such difficult challenges and restrictions.

So, I hope that we can count on your support this year. This fresh, new format gives your business the opportunity to position itself as a major supporter of CONSTRUCT, so whether you take the headline sponsorship or become a premium supporter, your contribution will go a long way in helping CONSTRUCT deliver a fantastic event, and support the wider work we do for the concrete structures industry.

Above all, I hope you will join me and the CONSTRUCT team at the opportunity to gather once again and celebrate our resilience and achievements after a challenging year for the construction industry.

Thanks for the support and I look forward to seeing you on 1 October!

*Neil*

**Neil Marney**  
CONSTRUCT Chairman

# Our New Venue



Tobacco Dock offers a vast range of branding opportunities throughout the venue, so with our various sponsorship packs you can get your company name seen by all!

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From the moment you enter the venue, right through to the Great Gallery, there is ample opportunity for your brand to be showcased in this spectacular space. Starting with the entrance, the first thing guests will see is your brand displayed on the arches of the building, with the modern, branded arch infills.

As you enter the venue into the remarkable courtyard, your brand will be advertised on an overhead banner, leading you down the stairs into the exhibition room.

This year our CONSTRUCT Vaults exhibition room is a much larger space, and guests will also be able to see live demonstrations from leading suppliers in the courtyard. The courtyard features a striking bandstand, which will be draped in banners featuring sponsor logos. The CONSTRUCT Vaults exhibition room will also be dressed with window panels, meaning that your brand will be seen throughout the exhibition and networking space.

**Examples of branding at the venue:**



# Keeping You Safe at CONSTRUCT Day

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Just as the construction industry has embraced the 'new normal' of operation in COVID-19 times, CONSTRUCT is committed to ensuring that our event provides a safe environment for our members and other attendees. The Government's [roadmap for England](#) has set out the criteria for lifting restrictions, including large-scale events. The earliest that events of this type can take place is 21 June, over three months ahead of CONSTRUCT Day's planned date 1 October 2021. This, coupled with the success of the vaccination programme to date, has given us confidence that we will be able to deliver CONSTRUCT Day as planned, with no, or very minor, COVID-19 restrictions.

We are, however, planning a number of scenarios and contingencies to ensure we can quickly introduce the required restrictions if the situation changes. These measures could include:

## **Reducing the risk of infection at the event**

- It is possible that if COVID-19 infection levels are not sufficiently suppressed, that large-scale events may be required to screen attendees - if required, we will use the Government recommended testing system at the time
- If 'vaccine passports' are introduced by the time of the event, and can be used domestically, in the UK, we will look at registration systems that allow for this to gain access to the event
- If any additional measures of this sort are introduced, attendees would need to allow additional time for arrival and only attend if they are well, and not showing any symptoms of COVID-19
- The venue has confirmed enhanced cleaning will be in place, additional toilets provided, and sanitising stations posted around the venue.

## **Allowing for social distancing**

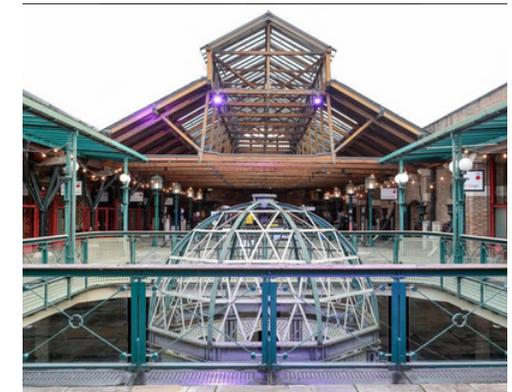
- The benefit of a new and larger venue means – if necessary – we can reduce capacity without diminishing the historic size of CONSTRUCT Day
- We will continue to sell tables of 10 as normal, but if restrictions require us to reduce table size, we have the space to split bookings over two tables
- One-way systems can be introduced if required to navigate around the venue, including through the exhibition, and the hospitality elements of the event.

## **New restrictions for large-scale events**

- While the Government is committed to not returning to lockdown, it cannot be ruled-out that large events may be curtailed later in the year
- If an event of this size cannot take place as planned on 1 October 2021, we will be working closely with the venue to move the event to an alternative date in early 2022.

In all cases, CONSTRUCT will always follow the guidance issued by the UK Government and will operate the event within those constraints.

If you have any questions or concerns about the event, or our COVID-19 measures, please do not hesitate to contact us at [enquiries@construct.org.uk](mailto:enquiries@construct.org.uk).

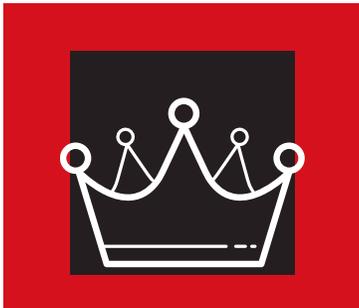


# SPONSORSHIP PACKAGES

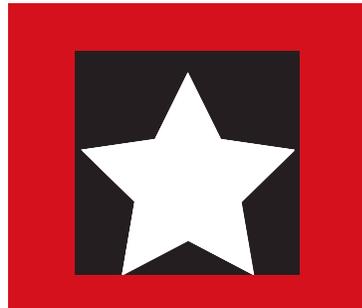
A RANGE OF SPONSORSHIP OPPORTUNITIES ARE AVAILABLE TO SUIT ALL BUDGETS.



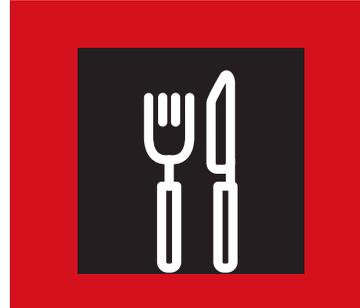
Friday 1 October



**Headline\***  
£15,000



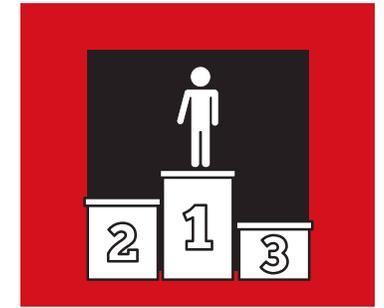
**Gold**  
£7,500



**Premium**  
£6,000



**Drink**  
£5,000



**Award**  
£3,000

\*Headline Sponsorship includes a premium table of 10 and a wine and beer allocation.

# SPONSORSHIP PACKAGES



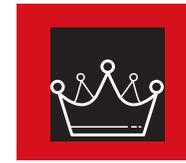
Friday 1 October

	Headline	Gold	Premium Supporter	Drink	Award
Highest profile branding	✓				
Speech	✓				
Press coverage	✓	✓		✓	✓
Premium table position	✓	Upgrade available	✓	Upgrade available	Upgrade available
Present an award					✓
Specific award coverage					✓
Onsite branding	✓	✓			✓
Drink reception branding				✓	
Digital onsite branding	✓	✓	✓	✓	✓
Table of 10	✓	✓	✓	Upgrade available	Upgrade available
Pre-event promotion	✓	✓		✓	✓

This table clearly lays out our various sponsorship packs and what benefits they offer. Full details of each individual sponsorship pack can be found on the following pages.



# Headline Sponsor



Get the most out of CONSTRUCT Day this year by becoming the Headline Sponsor. In our new and improved venue, there are plenty of opportunities to promote your brand in front of the industry key players.

## BRANDING

In our new venue, Tobacco Dock, your brand will flow throughout the vast and beautiful space. This includes sponsor banners across the entrance and other marketing materials throughout the venue. The Headline Sponsor will also have printed leaflets which will be distributed at the event and branding on all of our event literature which includes programmes, signage, presentations and more!

## COVERAGE

As a Headline Sponsor you will get coverage across our social media platforms, monthly newsletters, press releases and a feature in CONSTRUCT Yearbook which is distributed to almost 5,500 Construction News subscribers.

## EXCLUSIVITY

As a Headline Sponsor you will receive a premium position table of 10 with some complimentary beer and wine at the awards, as well as a premium space in the CONSTRUCT Vaults exhibition. You will also have the opportunity to present a short speech at the start of the formal proceedings.



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Highest Profile Branding



Speech



Press Coverage

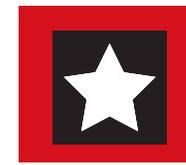


Premium Table Position

£15,000 Package



# Gold Sponsor



CONSTRUCT Day attracts over 600 guests from across the supply chain and offers an excellent opportunity to be associated with best practice in the sector as well as raising your profile among key players in the industry, including clients, contractors, material providers and service providers. It is also a great way to gain recognition among decision makers in your sector.

## BRANDING

As a Gold Sponsor you will have branding on all of our event literature which includes programmes, signage, presentations and more!

## COVERAGE

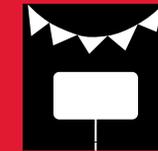
You will receive coverage through all of our social media channels, press releases and special event e-newsletter, and a feature in CONSTRUCT Yearbook which is distributed to almost 5,500 Construction News subscribers.

## EXCLUSIVITY

As an Gold Sponsor you will have a table of 10 included with some complimentary beer and wine at the awards and also a premium exhibition spot in the exhibition and networking.



**Friday 1 October**



**Onsite  
Branding**



**Press  
Coverage**



**Table of 10  
Included**

**£7,500 Package**

Upgrade to a premium table for  
an extra £2,500



# Premium Supporter



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The three-course meal and awards ceremony will take place in Tobacco Dock's spectacular gallery, which holds up to 800 people. By becoming a Premium Supporter of the event, you will receive a premium position table, putting yourself right at the front of all the action. You will also feature on onsite digital branding, which will be displayed at the front of the hall for all to see.

## EXCLUSIVITY

As a Premium Supporter you will get a premium position table of 10 with some complimentary beer and wine at the awards.

## BRANDING

You will receive digital onsite branding in the Great Hall Gallery where the three-course meal and awards will commence.



Premium Table  
Position



Digital Onsite  
Branding

**£6,000 Member Rate**

**£7,000 Non-Member Rate\***

\*Join today to get your discount



# Drinks Reception Sponsor



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This year, we have a larger exhibition space allowing more people to exhibit, and also allows the opportunity for leading suppliers in the industry to present live demonstrations in our outdoor courtyard area. Our drink sponsorship package offers you branding throughout the exhibition and sparkling wine reception.

## BRANDING

You will have highly visible branding as the sponsor of the sparkling wine reception ahead of the meal and awards. Your brand will be displayed at the bar, throughout the exhibition and as the waiters top up the guests' glasses.

## COVERAGE

You will receive coverage through all of our social media channels, press releases, special event e-newsletter and website.



Drink  
Reception  
Branding



Press  
Coverage

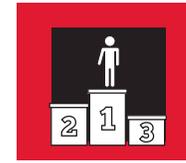


**£5,000 Package**

Add a standard table for £1,895



# Award Sponsor



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The CONSTRUCT Awards recognise excellence in the concrete structures industry. There are five award categories; Projects over £5m, Projects under £5m, Health & Safety, Unsung Hero and Young Achiever. As an award sponsor you will have the opportunity to sponsor and present one of these awards.

## BRANDING

As an Award Sponsor you will have branding on all of our event literature which includes programmes, onsite branding, presentations and more! You will also get a credit on the trophy for the award you have chosen to sponsor.

## COVERAGE

The benefit of Award Sponsorship is that you will have coverage whenever the award that you sponsor is mentioned through our social media and other communication channels. You will also have a specific credit in the CONSTRUCT Yearbook which covers each award, and reaches almost 5,500 Construction News subscribers.

## EXCLUSIVITY

As an Award Sponsor you will get the opportunity to present an award of your choice, but make sure to book early to get first pick!



Present an Award



Specific Award Coverage



Onsite Branding



**£3,000 Package**

Add a premium table for £5,000 or add a standard table for £1,895



# Extras

CONSTRUCT Day hosts a whole range of extra opportunities, including the chance to exhibit larger demonstrations in our external exhibition, or take a stand in our indoor exhibition space.



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## **PREMIUM TABLE**

Member Cost: £6,000

Non-Member Cost: £7,000

## **STANDARD TABLE**

Member Cost: £1,895

Non-Member Cost: £2,895

## **INDIVIDUAL PLACES**

Member Cost: £195

Non-Member Cost: £245

## **EXTERNAL EXHIBITION**

Member Cost: £2,000

Non-Member Cost: £5,000 \*including standard table

## **GENERAL EXHIBITION**

Member Cost: Free

Non-Member Cost: £1,000

# How to Sponsor CONSTRUCT Day



Friday 1 October

If your organisation wishes to partner with CONSTRUCT as a sponsor of CONSTRUCT Day, please complete the sponsorship booking form [here](#).

This form can be completed online and returned to [Megan.Gee@construct.org.uk](mailto:Megan.Gee@construct.org.uk).

**Don't see the package you want but want to be included? Get in contact and let us mould the package for you.**

If you have any questions, please feel free to contact us.

**Megan Gee**

**Communications Co-ordinator**

T: 0844 249 1355

E: [Megan.Gee@construct.org.uk](mailto:Megan.Gee@construct.org.uk)

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